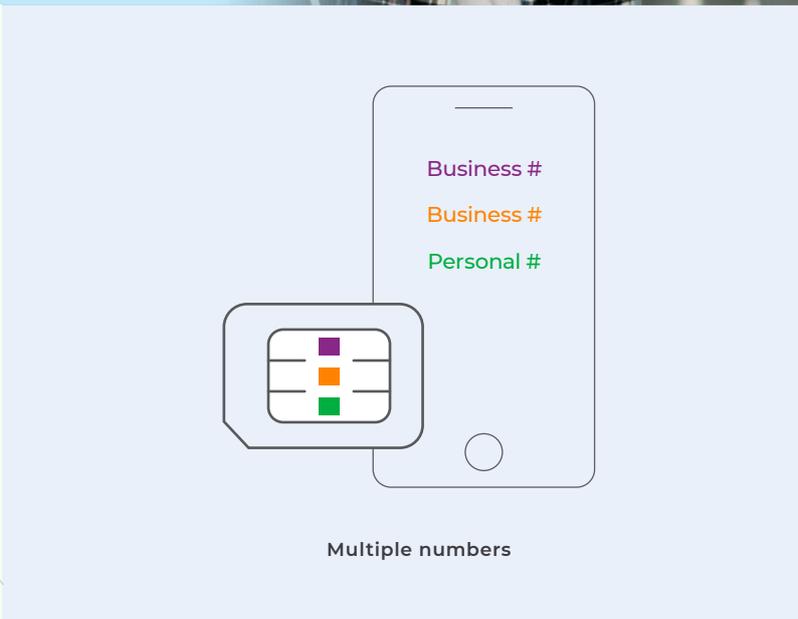
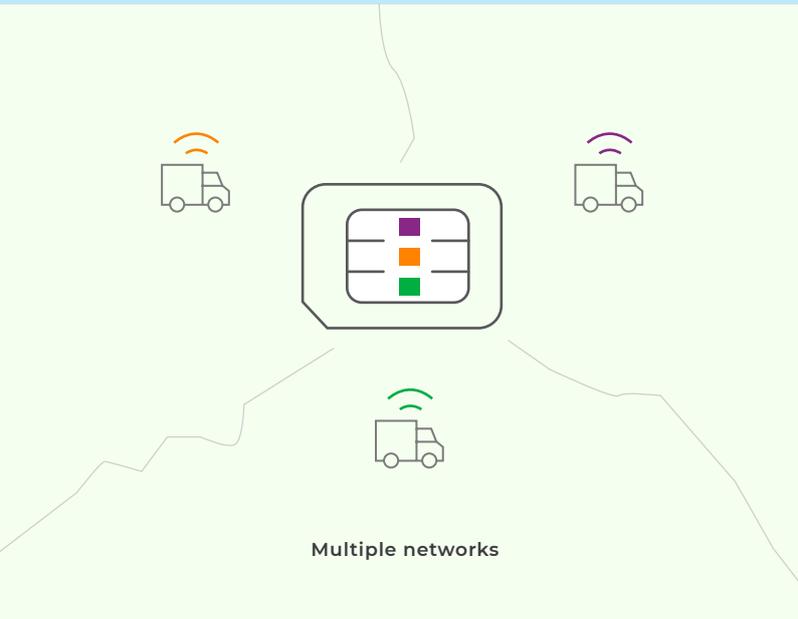


# Smart network switching

A smart network switching SIM applet enables multiple IMSI profiles on a single SIM which can be managed Over-The-Air with the adding, deleting, enabling or disabling of the IMSI.

- ✓ Multiple network profiles options for roaming and redundancy
- ✓ Different phone numbers for different uses



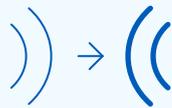
## Why change IMSI?

Having a SIM applet with multi-IMSI capabilities enables service providers to increase revenue and loyalty by selling as a premium or valued-added service:



### Coverage

Gain better coverage and overcome weak signal strength by selecting the best available network



### Intelligent connectivity

Smart network switching capabilities to automate network selection



### Redundancy

Backup network(s) for mission and business-critical operations



### Ready for use

Enables out-of-the-box connectivity across territories



### Cost

Reduced rates through local connectivity options



### Preferred partners

Supports roaming connectivity to affiliated businesses or preferred partners



### Multiple numbers

Various lines on one SIM subscription for different use or billing

## What's the best way to switch networks?

Both multi-IMSI and eSIM's software, eUICC offer multiple network roaming capabilities and a host of other benefits. Which is right for your business?

Well, in short, it depends on how the SIM will be used. eUICC offers greater flexibility to users to change network profile over the air via remote SIM provisioning. This can be of great value in the consumer device market where the end-user is likely to want to manage their own network connectivity and billing.

On the other hand, multi-IMSI is a solution that can offer providers a more cost-effective solution with a great deal more control over network connectivity as well as device and billing management. As result, multi-IMSI is a highly attractive option for M2M enterprise uses.

Multi-IMSI

vs

eSIM (eUICC)



Control



Cost



Deployment



## Multi-IMSI use cases

Here are a few examples of how a smart network switching applet can be used:



### OEMs & enterprise

Provides multiple bootstrap network profiles to gain wider out-of-the-box coverage across territories and business redundancy.



### All service providers

Offers subscribers two or more phone numbers on one SIM which can serve useful for enterprise clients that wish to separate business and private numbers or billing.



### Multinational service providers

Enables multinational group service providers to offer their subscribers a single SIM card with cheaper local data plans in every country where the MNO is operating or local roaming profiles for preferred partners.



### MVNOs

Offers mobile virtual network operators maximum business competitive by enabling them to have the option to switch subscribers from one host network to another based.

## Why Workz Z Network Switching?



### Proven

Over a decade of deploying multi-IMSI solutions in five continents and compliant to all leading SIM standards.



### Cost-efficient

Part of a modular full suite of SIM solutions including 3-in-1 seamless SIM, Z-OS, SAS-certified data management services, VAS applets and solutions.



### Responsive

Fast profile and applet development, responsive technical & aftersales support and optional Over-The-Air subscriber management services.

Learn more about the benefits of Z Network Switching, reach out to a Workz technical consultant today.

+9714 453 3198 [hello@workz.com](mailto:hello@workz.com)

[www.workz.com](http://www.workz.com)